



## 97<sup>th</sup> ROSE BOWL GAME

JANUARY 1, 2011

PRE-GAME ACTIVITIES 1:30 P.M. (PT) / 4:30 P.M. (ET) · KICKOFF 2:10 P.M. (PT) / 5:10 P.M. (ET)

ROSE BOWL STADIUM (CAPACITY: 91,000)

"Home of the Big Ten and Pac-10 Conference Champions"

*Second Edition, 9/9/10*

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### **Big Ten Game of the Week: Miami (FL) at Ohio State, Saturday, 3:40 p.m. ET (ESPN)**

Passion. Determination. Pure revenge. For many, 2003 seems like a time long, long ago. That is, everyone but the fans of 'THE U.' You see, Hurricane fans have been waiting since that time to avenge a heartbreaking 31-24 loss in double overtime to Ohio State in the Fiesta Bowl that vaulted the Buckeyes to the National Championship – and which subsequently also snapped a 34-game winning streak for Miami sending them into the land of the lost in recent years. Ohio State is hoping to get back to Arizona for another legitimate shot at the national title game while Miami is riding high on the recent successes of coach Randy Shannon and an impressive year in 2009. The showdown in the shoe will be a special treat for fans of the quarterback position as both Ohio State and Miami have explosive, offensive threats behind center in Terrelle Pryor and Jacory Harris. A home game in Columbus in front of 100,000-plus diehard Buckeye fans will certainly be a challenge for Harris. But let's also add some numbers into the equation...in particular, the number 5. The Buckeyes are known for using innovative blitzes to fluster offenses, and in 2009 they finished fifth in total defense, fifth in scoring defense, fifth in turnover margin and fifth in pass efficiency defense. Add on top of that a couple more – seventh in rush defense and 13th in pass defense with 24 interceptions. While confidence no doubt surrounds those figures, head coach Jim Tressel is not one to look in the past or even the future. He lives in the now. Focused, intent and truly preaching "one game at a time" despite the national chatter of the Buckeyes being a 'shoe' in for a ticket to Arizona. Call it controversy, call it fair, one thing is for sure – neither side has forgotten the outcome of 2003 despite the fact, as one reporter points out, many of these players were in middle school seven years ago!

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### **Pac-10 Game of the Week: Stanford at UCLA, Saturday, 10:30 p.m. ET (ESPN)**

An early conference game in the much-unknown Pac-10 conference race heads to Pasadena this weekend. While the luster of the Bruins lost a little of its shine after a season opening loss to Kansas State, head coach Rick Neuheisel is still hoping to be the talk of the town in Southern California as cross town rival USC has little to play for this season. Usually people look to have luck on their side – but not on Saturday in the land of the roses for the Bruins. Stanford quarterback Andrew Luck is not only one of the best quarterbacks in the conference; his name has also received buzz on a national level for Heisman contention. And as with most teams in the Pac-10, Stanford is hoping to be back on this same field January 1, for a different type of game. Luck went 14-for-18 for 301 yards, four touchdowns and no interceptions last week against Sacramento State – hardly a challenge. UCLA, however, surrendered 313 yards rushing at Kansas State. The Cardinal offensive line is more talented than that of Kansas State and if the Bruins front seven doesn't show up, Stanford will run over them. In the air, on the ground, however it needs to be done, Stanford definitely has an edge despite the level of competition both faced in week one. Somewhat of a shocking statistic is that the Cardinal has not beaten UCLA at the Rose Bowl in nearly 14 years (last victory was in 1996). Look for that to change come Saturday...thanks to a little bit of Luck.

## National Game of the Week: Penn State at Alabama, Saturday, 7 p.m. ET (ESPN)

It's been 20 years since they met on the field. Saturday night in Tuscaloosa will be a formidable who's who of college football legend and lore. History books, statistical records and monumental moments in the game have surrounded these storied programs for decades. On the visitor sideline, head coach Joe Paterno has been around for many of these decades. The respect on both sides of the field is immeasurable. Just ask [Jay Paterno who remembers "The Bear" calling the house phone as a child.](#) Likely without Heisman winner Mark Ingram, the Crimson Tide looks to its senior quarterback, and team leader, Greg McElroy to step up poised against a historically staunch Paterno defense. Success in the passing game will depend on the contributions of established playmakers Julio Jones and Marquis Maze – two highly accomplished receivers that make terrific adjustments. Penn State: a starting lineup which includes seven seniors and 10 juniors with not a single player for the Nittany Lion team who has won fewer than nine games in a Penn State uniform and a head coach on the verge of 400 wins. Alabama: defending national champions and 13<sup>th</sup> title in history, a No. 1 national ranking, a perfect record since 2007 and more than 100,000 packed in Bryant-Denny. It sure is going to be a fun, electric atmosphere with the GameDay set and all eyes on the hallowed grounds where the houndstooth flourishes and tradition defines the game. As many of us heard in Pasadena this past January – Rammer Jammer, Yellow Hammer, Give 'em hell Alabama. Are *you* ready for some football?!

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## RANKINGS

(As of Sept. 9, 2010)

### USA Today Coaches

1. Alabama
2. Ohio State
3. Boise State
4. Texas
5. TCU
6. Florida
7. Nebraska
8. Oregon
9. Iowa
10. Oklahoma
11. Wisconsin
12. Miami (FL)
13. Virginia Tech
14. Penn State
15. Arkansas
16. LSU
17. Georgia Tech
18. Florida State
19. Georgia
20. Auburn
20. Utah
22. West Virginia
23. Arizona
24. Brigham Young
25. South Carolina

### Associated Press

1. Alabama
2. Ohio State
3. Boise State
4. TCU
5. Texas
6. Nebraska
7. Oregon
8. Florida
9. Iowa
10. Oklahoma
11. Wisconsin
12. Miami (FL)
13. Virginia Tech
14. Arkansas
15. Georgia Tech
16. USC
17. Florida State
18. Penn State
19. LSU
20. Utah
21. Auburn
22. Georgia
23. West Virginia
24. South Carolina
25. Stanford

### Final BCS Standings (2009)

1. Alabama
2. Texas
3. Cincinnati
4. TCU
5. Florida
6. Boise State
7. Oregon
8. Ohio State
9. Georgia Tech
10. Iowa
11. Virginia Tech
12. LSU
13. Penn State
14. BYU
15. Miami (FL)
16. West Virginia
17. Pittsburgh
18. Oregon State
19. Oklahoma State
20. Arizona
21. Stanford
22. Nebraska
23. Utah
24. USC
25. Wisconsin

## WEEKLY DOSE OF A BUST

No, there isn't a typo on page 2 of the Rose Bowletin...or on ESPN.com...or on CBSSportsline...or on Fox...or...anywhere! For the first time since the Bowl Championship Series was implemented in 1998, two teams from conferences without automatic BCS bids are in the top five. Boise State at No. 3 and TCU at No. 4 in the AP. This past January both of these 'Cinderella' teams played in a BCS bowl – the same BCS bowl – in Glendale, Arizona at the Tostitos Fiesta Bowl. Now they have their eyes set on the same stadium...but for *the* ultimate prize in college football.

A consolation prize in Pasadena? If Boise State runs the table do they deserve a spot in the BCS championship game? Ahead of an unbeaten Big 12 or Big Ten champion? What about a one-loss SEC team?

Pending an unexpected stumble, the debate will rage all season. For now, the others with possibility to still join in on the fun: Houston, Air Force, Nevada, BYU and Utah (along with Boise State and TCU).

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### BLAZING THE COLLEGE FOOTBALL TRAIL

The Rose Bowl Game will be on the road this weekend at the following locations:

#### September 11

Southern Illinois at Illinois

Syracuse at Washington

Wyoming at Texas

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### HEISMAN HOPEFULS...AND A HEISMAN LOST?

In the constant midst of USC drama, a new chapter of the story has come forth with Reggie Bush and the Heisman Trust looking into stripping the former Trojan star of his 2005 hardware. For everyone's sake, let's hope none of these Heisman hopefuls follow in No. 5's fashion...

Quarterbacks: Kellen Moore (Boise State), Terrelle Pryor (Ohio State), Ryan Mallett (Arkansas), Christian Ponder (Florida State) and Denard Robinson (Michigan). Running Backs: Jacquizz Rodgers (Oregon State), Daniel Thomas (Kansas State), DeMarco Murray (Oklahoma), Kenjon Barner (Oregon) and John Clay (Wisconsin). On the outside looking in is also Cornerback Patrick Peterson (LSU).

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### TWITTER AND FACEBOOK – BUMP US UP!

The Twitter and Facebook accounts for the Rose Bowl Game need your help! We want to be the most followed college football bowl game on the social media front...so please be sure to sign up today!

Remember, every day during September through January, the Rose Bowl Game Facebook (<http://www.facebook.com/rosebowlgame>) and Twitter (<http://twitter.com/rosebowlgame>) will feature the following exciting additions:

**Match-up Monday** – we'll preview the upcoming week's scheduled college football matchups

**Trivia Tuesday** – test your knowledge about the Rose Bowl Game

**Wildcard Wednesday** – take a look at recent happenings in the college football world

**Thursday Thought** – we'll bring you what people in and around the college football world are saying

**Football Friday** – we'll post videos, blogs and photos about college football for your entertainment

And stay tuned...games and prizes will be coming soon!

## WEEKLY TELEVISION SCHEDULE

(All times listed below are ET and subject to change)

### Thursday, September 9

Central Michigan at Temple, 7 p.m. (ESPNU)

Auburn at Mississippi State, 7:30 p.m. (ESPN)

### Friday, September 10

West Virginia at Marshall, 7 p.m. (ESPN)

UTEP at Houston, 10:15 p.m. (ESPN)

### Saturday, September 11

#### COLLEGE GAMEDAY ON ESPN – 10 A.M. – WEEK TWO: TUSCALOOSA (PENN STATE AT ALABAMA)

Duke at Wake Forest, Noon (ESPN-GP)

Florida Atlantic vs. Michigan State, Noon (ESPNU)

Georgia at South Carolina, Noon (ESPN2)

Georgia Tech at Kansas, Noon (FSN)

Hawaii at Army, Noon (CBSC)

Illinois State at Northwestern, Noon (BTN)

Indiana State at Cincinnati, Noon (ESPN-GP)

San Jose State at Wisconsin, Noon (ESPN)

South Dakota at Minnesota, Noon (BTN)

Texas Southern at Connecticut, Noon (ESPN-GP)

Western Illinois at Purdue, Noon (BTN)

South Florida at Florida, 12:21 p.m., (ESPN-GP)

Eastern Michigan at Miami, 2:00 p.m. (ESPN-GP)

Arkansas State at Louisiana-Lafayette, 3:30 p.m. (ESPN-GP)

Colorado at California, 3:30 p.m. (FSN)

Florida State at Oklahoma, 3:30 p.m. (ABC/ESPN2)

Georgia Southern at Navy, 3:30 p.m. (CBSC)

Eastern Kentucky at Louisville, 3:30 p.m. (ESPN-GP)

Iowa State at Iowa, 3:30 p.m. (ABC/ESPN2)

Kent State at Boston College, 3:30 p.m. (ESPNU)

Michigan at Notre Dame, 3:30 p.m. (NBC)

Miami at Ohio State, 3:40 p.m. (ESPN/ESPN 3D)

BYU at Air Force, 4 p.m. (Versus)

UNLV at Utah, 4 p.m. (MTN)

Arkansas at Louisiana-Monroe, 7 p.m. (ESPN-GP)

LSU at Vanderbilt, 7 p.m. (ESPNU)

Oregon at Tennessee, 7 p.m. (ESPN2)

Penn State at Alabama, 7 p.m. (ESPN)

Syracuse at Washington, 7 p.m. (FSNW)

Wyoming at Texas, 7 p.m. (FSN)

Southern Illinois at Illinois, 7:30 p.m. (BTN)

Western Kentucky at Kentucky, 7:30 p.m. (ESPN-GP)

Rutgers at Florida International, 8 p.m. (ESPN-GP)

San Diego State at New Mexico State, 8 p.m. (ESPN-GP)

Texas Tech at New Mexico, 8:00 p.m. (MTN)

Ole Miss at Tulane, 9 p.m. (ESPN-CL/ESPN2)

Northern Arizona at Arizona State, 9 p.m. (FSNAZ)

Colorado State at Nevada, 10:30 p.m. (ESPNU)

Stanford at UCLA, 10:30 p.m. (ESPN)

Virginia at USC, 10:30 p.m. (FSN)

## BIG TEN NEWS

### **Don't forget to show Joe Pa some love**

By Kevin Scarbinsky, Birmingham News

Forgive **Joe Paterno** if he forgets a name or two from time to time or simply misremembers. If the greatest coach in major college football history has lost a step, it's OK. He was two steps ahead of everyone else for the longest time.

[http://www.al.com/sports/index.ssf/2010/09/scarbinsky\\_dont\\_forget\\_to\\_show.html](http://www.al.com/sports/index.ssf/2010/09/scarbinsky_dont_forget_to_show.html)

### **Big Ten Network Cashing in On Football**

By Jon Lafayette, Broadcasting & Cable

It's already a great football season for the Big Ten Network. Roy Seinfeld, Big Ten Networks VP for advertising, says commercials during the channel's football schedule are already sold out. It's also making progress with the next item in the playbook: adding sponsors for programming in other dayparts.

[http://www.broadcastingcable.com/article/456722-Big\\_Ten\\_Network\\_Cashing\\_in\\_On\\_Football.php](http://www.broadcastingcable.com/article/456722-Big_Ten_Network_Cashing_in_On_Football.php)

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## PAC-10 NEWS

### **Pac-10 continues to wrestle with football realignment, revenue-sharing questions**

By Bud Withers, The Seattle Times

Wednesday marks another stage in the Pac-10's intriguing game of realignment roundabout, in which school officials jockey for position, consider lane changes and mull the advisability of yielding. The league's brass has a conference call with its athletic directors to resume taking up the knotty issue of how to align the Pac-10's six-team divisions with the annexation of Colorado and Utah.

[http://seattletimes.nwsourc.com/html/budwithers/2012833516\\_withers08.html](http://seattletimes.nwsourc.com/html/budwithers/2012833516_withers08.html)

### **If Not USC, Who...?**

By Darren Everson, The Wall Street Journal

Nature abhors a vacuum. So does college football. When a once-powerful program abdicates its throne in a conference — think Florida State, Nebraska and Michigan in recent years — others invariably swoop in and take over. So someone in the Pac-10 will step in for beleaguered Southern California.

<http://online.wsj.com/article/SB10001424052748703417104575473661530384560.html>

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## NATIONAL NEWS

### **Seeing Red & Blue: Why Pasadena Isn't Such a Bad Consolation Prize for BSU**

By Messy Jesse, Bleacher Report

Much discussion will be had this season if Boise State continues their remarkable success and end the regular season undefeated. The Broncos made a big statement in their first game and climbed up to #3 in both polls, including an agonizing close 13 points behind Ohio State in the AP.

<http://bleacherreport.com/articles/455338-seeing-red-amp-blue-why-pasadena-isnt-such-a-bad-consolation-prize-for-bsu>

### **College football doesn't just mean business**

By Kevin Sherrington, The Dallas Morning News

In my formative years as a sportswriter, an era archaeologists characterize as "pre-cable," college football was a mom-and-pop business. Players worked out in dark, dank rooms that you entered at your own risk. A luxury suite was a big room at the Ritz. Coaches ran camps to make ends meet. You could holster Texas' media guide in your back pocket.

<http://www.dallasnews.com/sharedcontent/dws/spt/columnists/ksherrington/stories/090410dnsposherrington.2876b93.html>

## THIS WEEK IN THE BIG TEN

### Saturday, Sept. 11

Southern Illinois at Illinois  
Iowa State at Iowa  
Michigan at Notre Dame  
Michigan State vs. Florida Atlantic (in Detroit, MI)  
South Dakota at Minnesota  
Illinois State at Northwestern  
Miami (FL) at Ohio State  
Penn State at Alabama  
Western Illinois at Purdue  
San Jose State at Wisconsin

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## RESULTS FROM LAST WEEK

Indiana 51, Towson 17  
Minnesota 24, Middle Tennessee State 17  
Ohio State 45, Marshall 7  
Missouri 23, Illinois 13  
Iowa 37, Eastern Illinois 7  
Michigan 30, Connecticut 10  
Michigan State 38, Western Michigan 14  
Northwestern 23, Vanderbilt 21  
Penn State 44, Youngstown State 14  
Notre Dame 23, Purdue 12  
Wisconsin 41, UNLV 21

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## THIS WEEK IN THE PAC-10

### Saturday, Sept. 11

Colorado at California  
Oregon at Tennessee  
Stanford at UCLA  
Virginia at USC  
Citadel at Arizona  
Northern Arizona at Arizona State  
Syracuse at Washington  
Montana State at Washington State

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## RESULTS FROM LAST WEEK

USC 49, Hawai'i 36  
Arizona 41, Toledo 2  
Kansas State 31, UCLA 22  
BYU 23, Washington 17  
Oklahoma State 65, Washington State 17  
TCU 30, Oregon State 21  
Arizona State 54, Portland State 9  
California 52, UC Davis 3  
Oregon 72, New Mexico 0  
Stanford 52, Sacramento State 17

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## THIS WEEK IN THE TOP 10

(Based on Current AP Standings)

No. 18 Penn State at No. 1 Alabama  
No. 12 Miami (FL) at No. 2 Ohio State  
No. 3 Boise State (Bye)  
Tennessee Tech at No. 4 TCU  
Wyoming at No. 5 Texas

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## RESULTS FROM LAST WEEK

(Based on Last Week's AP Standings)

No. 1 Alabama 48, San Jose State 3  
No. 2 Texas 34, Rice 17  
No. 3 Florida 34, Miami (OH) 12  
No. 4 Boise State 33, Virginia Tech 30  
No. 5 Ohio State 45, Marshall 7

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## ROSE BOWL GAME PREDICTIONS

TCU and Boise State have kept the nation watching and the gossip channel of college football at an all-time high with convincing victories in week one of the 2010 season. While there is little debate that these programs are "for real," there will certainly be constant struggle in the minds of experts if, now, they deserve to be national championship game worthy. Let the debate begin!

### ESPN.com

Oregon vs. Boise State

### Sports Illustrated

Oregon vs. Boise State

### Yahoo/Rivals

Oregon vs. Boise State

### Associated Press

Oregon vs. TCU

### CBS Sports

Oregon vs. Boise State

### The Rose Bowletin

Arizona vs. Boise State

### CollegeFootballNews

Oregon vs. Wisconsin

### Phil Steele

Oregon vs. Iowa

### New York Times

Oregon vs. Iowa

## NEWS, NOTES AND QUOTES

THE sports leader has done it again. ESPN's coverage of the Monday night match-up with Boise State and Virginia Tech drew a 6.8 household rating from 8 to 11:45 p.m. according to Nielson overnights; 21 percent better than the equivalent game last year between Miami and Florida State which averaged a 5.6. The game marked ESPN's best Labor Day college football game rating in 20 years and lifted ESPN to first place among all networks, broadcast or cable...a sign of all things great to come with college football!

The blue and maize have set a new record as a crowd of 113,090 witnessed Michigan's home opener over Connecticut at Michigan Stadium – the highest attendance record for any football game played in the United States.

Kansas Athletic Director Lew Perkins has resigned ahead of his scheduled retirement in September 2011. Under fire for recent accusations which include accepting free use of gym equipment in exchange for favors and an FBI investigation of a scam involving the sale of basketball and football tickets.

Oklahoma became the seventh FBS program to reach 800 wins with its victory over Utah State last Saturday; others in the elite group: Michigan, Notre Dame, Texas, Ohio State, Nebraska and Penn State.

Hawkeyes head coach Kirk Ferentz has signed a contract extension to stay at Iowa through 2020.

Oregon's Duck mascot traditionally does pushups after every Oregon score, matching the number of points on the board. After the Ducks' 72-0 win over New Mexico, the Duck checked in with a reported 506 pushups.

Hawaii makes the longest trip of 2010 – and one of the longest in college football history – when it travels 5,000 miles to visit Army this weekend.

Maryland has named Kevin Anderson as its Athletics Director; Anderson becomes the first African-American to hold the position for the Terps. He joins the staff from Army where he held the same position at West Point since 2004. Anderson also worked with athletic departments at Stanford, California and Oregon State.

Twenty months after being diagnosed with bone cancer, Boston College's All-America linebacker Mark Herzlich was back on the field making tackles in the Eagles' win over Weber State.

Former executive director of the Sugar Bowl, Mickey Holmes passed away this week. Holmes held the post in New Orleans from 1979 to 1993 after having served in athletic conference administration for nearly 20 years before joining the Sugar Bowl. In 1964, he was an assistant commissioner with the Big Eight Conference and was commissioner of the Missouri Valley Conference in 1972.

Mark your calendars – Sunday, Dec. 5 the final BCS Standings will be announced on ESPN.

Quote of the week – “Being perfect is about being able to look your friends in the eye and know that you didn't let them down, because you told them the truth. And that truth is that you did everything that you could. There wasn't one more thing that you could've done. Can you live in that moment, as best you can, with clear eyes and love in your heart? With joy in your heart? If you can do that, gentlemen, then you're perfect.”

*Friday Night Lights*