



## 97<sup>th</sup> ROSE BOWL GAME

JANUARY 1, 2011

PREGAME ACTIVITIES 1:30 P.M. (PT) / 4:30 P.M. (ET) · KICKOFF 2:10 P.M. (PT) / 5:10 P.M. (ET)

ROSE BOWL STADIUM (CAPACITY: 91,000)

"Home of the Big Ten and Pac-10 Conference Champions"

*First Edition, 9/2/10*

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### **Big Ten Game of the Week: Purdue at Notre Dame, Saturday, 3:30 p.m. ET (NBC)**

Rumblings in South Bend on a resurgence of the Fighting Irish come center stage opening weekend as first year head coach Brian Kelly looks to do something that hasn't been done in quite some time...win. And win consistently. Dodging pressure to join a conference and annual criticism of an exclusive television deal from a team with little success, Kelly certainly has his work cut out for him. The former Cincinnati Bearcat leader has the credentials and flair to bring the Irish back to national dominance. But will it be enough? Purdue has been picked to be a middle-of-the-pack conference team mainly due to the uncertainty of talent as the 2010 season begins. But Miami (FL) quarterback transfer Robert Marve came to West Lafayette to prove a point; and he could care less about the numbers game, like the fact that Purdue has only won once in the last 16 appearances under the shadow of Touchdown Jesus. As for the leader for the Old Gold and Black, Danny Hope actually likes those numbers. Last year his squad went into Ann Arbor and won for the first time since 1966. Both teams start new quarterbacks, an inexperienced secondary and some key holes in the depth chart due to injury. A one-up for the Boilers on the Irish before kickoff to no avail, Kelly tried to recruit Marve while at Cincinnati. It's anyone's game for this in-state rivalry and the 'Domer nation has already begun praying for a historic season.

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### **Pac-10 Game of the Week: Oregon State at TCU, Saturday, 7:45 p.m. ET (ESPN)**

Will it be one and done for the TCU Horned Frogs or will their quest at a BCS berth live another week? Right out of the gates Gary Patterson's team will be tested by a tough and eager Pac-10 squad. With USC out of the conference title picture, there is a hunger to emerge at the helm of the Pac-10 Conference. The Oregon State Beavers, after two consecutive seasons of coming so, so close...want to be running with the Pac' to smell the roses in Pasadena. Led by the Texas native Rodgers brothers – running back Jacquizz and receiver James – the Beavers will look for these two to do some damage to TCU which has led the nation in total defense the past two seasons. Combined, the Rodgers brothers rushed for over 1,700 yards and over 1,500 yards receiving. However, last season Oregon State struggled, losing three of four contests when facing the nation's top-30 run defenses. A semi-home field advantage in Jerry's World isn't the only bonus TCU has on its side. The Horned Frogs have won 26 of its past 29 games and is expected to win the Mountain West Conference. And they face fresh meat in an inexperienced quarterback for the Beavers. TCU has its own array of impressive running backs but if Oregon State can spread confusion on defense and offense, Mike Riley's team could walk away from week one with an impressive non-conference W and road victory.

## National Game of the Week: Boise State at Virginia Tech, Monday, 8 p.m. ET (ESPN)

BCS title game hopes on the line + 90,000 fans + the first meeting in history + two teams favored to win their conference = Priceless. It doesn't get any better opening weekend with a Labor Day salute to two of the top 10 teams in the country! Like TCU, Boise State has its sights set high – as in another trip to Glendale, Arizona but this time around, to play in the second game of the week. Beamer ball continues to be that consistent, sleeper team in the ACC. In 2009, the Hokies held competition to 15.6 ppg on 295.5 yards of total offense. But Bronco Quarterback Kellen Moore, along with a bag of phenomenal trick plays, will be a treat to watch against the infamous Hokie defense. Here's the good news: Peterson has led his squad to 26 wins in their last 27 games; last year Boise State became just the second team in NCAA history to record a 14-0 season. The not so good news: Boise State is 9-5 in season openers since becoming a Div. 1 football program in 1996 and it has never won a game away from Bronco Stadium to begin a season. Translation: the Broncos have never started this high in the preseason polls which only furthers the appetite for their run at No. 1 or 2 in the final BCS Standings. A loss will no doubt knock them out of the BCS title game but not out of a shot at a BCS game – or even a run for the roses. A win would silence some skeptics and give them the elusive strength-of-schedule nod. Will the Broncos attempt to become the first non-BCS conference school to play for a national championship end on weekend one? Tune in for Monday night football – college football that is!

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## THERE'S A NEW BOSS IN TOWN

Being a college football coach is one of the most trying and challenging jobs in the country. Your duty entails more than responsibility on the field, as you are also a mentor and counselor to hundreds of young men off the field. Add to that the incredible expectation to win week in and week out...as we have come to expect, the coaching world is a revolving door of change. Here's a look at what has happened during the off-season.

<b>TEAM</b>	<b>PREVIOUS COACH</b>	<b>NEW COACH (PREVIOUS DUTY)</b>
Akron	J.D. Brookhart	Rob Ianello (Notre Dame)
Buffalo	Turner Gill	Jeff Quinn (Cincinnati)
Central Michigan	Butch Jones	Dan Enos (Michigan State)
Cincinnati	Brian Kelly	Butch Jones (Central Michigan)
East Carolina	Skip Holtz	Ruffin McNeill (Texas Tech)
Florida State	Bobby Bowden	Jimbo Fisher*
Kansas	Mark Mangino	Turner Gill (Buffalo)
Kentucky	Rich Brooks	Joker Phillips*
Louisiana Tech	Derek Dooley	Sonny Dykes (Arizona)
Louisiana-Monroe	Charlie Weatherbie	Todd Berry (Miami)
Louisville	Steve Kragthorpe	Charlie Strong (Florida)
Marshall	Mark Snyder	John "Doc" Holliday (West Virginia)
Memphis	Tommy West	Larry Porter (LSU)
Notre Dame	Charlie Weis	Brian Kelly (Cincinnati)
San Jose State	Dick Tomey	Mike MacIntyre (Duke)
Tennessee	Lane Kiffin	Derek Dooley (Louisiana Tech)
Texas Tech	Mike Leach	Tommy Tuberville (Auburn)
UNLV	Mike Sanford	Bobby Hauck (Montana)
USC	Pete Carroll	Lane Kiffin (Tennessee)
USF	Jim Leavitt	Skip Holtz (East Carolina)
Vanderbilt	Bobby Johnson	Robbie Caldwell (Vanderbilt, promotion)
Virginia	Al Groh	Mike London (Richmond)
Western Kentucky	David Elson	Willie Taggart (Stanford)

*\*Jimbo Fisher and Joker Phillips were head coaches-in-waiting.*

## PRESEASON POLLS

Despite the annual debate of whether or not preseason polls should even exist, they continue to be that traditional element which builds toward the excitement of a new season beginning – when all of our teams are still undefeated and have a chance for a winning season...

### USA Today Coaches

1. Alabama
2. Ohio State
3. Florida
4. Texas
5. Boise State
6. Virginia Tech
7. TCU
8. Oklahoma
9. Nebraska
10. Iowa
11. Oregon
12. Wisconsin
13. Miami
14. Penn State
15. Pittsburgh
16. LSU
17. Georgia Tech
18. North Carolina
19. Arkansas
20. Florida State
21. Georgia
22. Oregon State
23. Auburn
24. Utah
24. West Virginia

### Associated Press

1. Alabama
2. Texas
3. Florida
4. Boise State
5. Ohio State
6. TCU
7. Iowa
8. Cincinnati
- 9t. Penn State
- 9t. Virginia Tech
11. Oregon
12. BYU
13. Georgia Tech
14. Nebraska
15. Pittsburgh
16. Wisconsin
17. LSU
18. Utah
19. Miami
20. Mississippi
21. Texas Tech
22. USC
23. Central Michigan
24. Clemson
25. West Virginia

### Yahoo!/Rivals.com

1. Alabama
2. Ohio State
3. Boise State
4. Oregon
5. Nebraska
6. Florida
7. Texas
8. Iowa
9. Virginia Tech
10. TCU
11. Wisconsin
12. USC
13. Oklahoma
14. Pittsburgh
15. LSU
16. Miami
17. North Carolina
18. Arkansas
19. Penn State
20. Connecticut
21. Florida State
22. Oregon State
23. Navy
24. Cincinnati
25. Georgia

### Sporting News

1. Alabama
2. Ohio State
3. Boise State
4. Miami
5. Florida
6. TCU
7. Nebraska
8. Wisconsin
9. Texas
10. Oklahoma
11. Oregon
12. Virginia Tech
13. Iowa
14. Florida State
15. Oregon State
16. USC
17. Auburn
18. Georgia Tech
19. Pittsburgh
20. LSU
21. Arkansas
22. Utah
23. North Carolina
24. West Virginia
25. Washington

### Athlon Sports

1. Alabama
2. Ohio State
3. USC
4. Boise State
5. Oklahoma
6. Florida
7. Nebraska
8. Texas
9. Oregon
10. Virginia Tech
11. TCU
12. Iowa
13. Florida State
14. Miami
15. Georgia
16. Wisconsin
17. Arkansas
18. Pittsburgh
19. North Carolina
20. Connecticut
21. Missouri
22. Auburn
23. Penn State
24. LSU
25. Clemson

### Lindy's

1. Alabama
2. Boise State
3. Ohio State
4. Texas
5. Florida
6. Wisconsin
7. TCU
8. Virginia Tech
9. Oklahoma
10. Iowa
11. Nebraska
12. USC
13. North Carolina
14. Pittsburgh
15. Oregon
16. Arkansas
17. Georgia Tech
18. LSU
19. West Virginia
20. Miami
21. Georgia
22. Cincinnati
23. Houston
24. Penn State
25. Utah

### Phil Steele's

1. Oklahoma
2. Ohio State
3. Alabama
4. TCU
5. Nebraska
6. Boise State
7. Florida
8. USC
9. Miami
10. Oregon
11. Texas
12. North Carolina
13. Virginia Tech
14. Iowa
15. Auburn
16. Notre Dame
17. Arkansas
18. Penn State
19. Georgia
20. Florida State
21. South Carolina
22. West Virginia
23. Wisconsin
24. Houston
25. Arizona

### Sports Illustrated

1. Alabama
2. Ohio State
3. Boise State
4. Texas
5. TCU
6. Iowa
7. Florida
8. Oregon
9. Nebraska
10. Virginia Tech
11. Wisconsin
12. Oklahoma
13. North Carolina
14. Georgia Tech
15. Miami
16. Pittsburgh
17. USC
18. Cincinnati
19. Penn State
20. Oregon State
21. LSU
22. Utah
23. Arkansas
24. Stanford
25. Florida State

## CHANGE IS INEVITABLE

With the threat of super conferences and an end to some conference institutions as a whole – college football's landscape went through a complete overall. Below is a quick look at what's to come!

UNIVERSITY	WHERE THEY ARE NOW	AND WHERE THEY'LL HEAD TO IN 2011
Boise State	WAC	Mountain West
Colorado	Big 12	Pac-10
Nebraska	Big 12	Big Ten
Utah	WAC	Pac-10
BYU	Mountain West	Independent*

\*Only in football; other sports to join the WCC

So let's try and get this straight for everyone; there will be twelve teams in the Pac-10, twelve teams in the Big Ten and ten teams in the Big 12? Wait...the Pac-10 will change to the Pac-12 in 2011, so that's some clarity. Confusing? No doubt about it! It's college football as we all know and love.

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## TWITTER, FACEBOOK, BLOGS...WHAT'S NEXT?

In the evolutionary world of social media one must truly ask what could be next. Well, the Rose Bowl Game wants to stay ahead of the curve and is launching a new social media push for 2010.

Every day during September through January, tune into the Rose Bowl Game Facebook (<http://www.facebook.com/rosebowlgame>) and Twitter (<http://twitter.com/rosebowlgame>) for the following exciting additions:

**Match-up Monday** – we'll preview the upcoming week's scheduled college football matchups

**Trivia Tuesday** – test your knowledge about the Rose Bowl Game

**Wildcard Wednesday** – take a look at recent happenings in the college football world

**Thursday Thought** – we'll bring you what people in and around the college football world are saying

**Football Friday** – we'll post videos, blogs and photos about college football for your entertainment

Spread the word to your family and friends so that they too, can follow their favorite bowl game all year long.

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## ZEBRAS

While watching a game in any sport there is an inevitable squirm at a tough hit or a gasp at a ligament going in a direction it shouldn't. But the group I always feel for the most are the referees. The men and women in stripes have the most thankless job in sports. Each year the NCAA Rules Committee comes together to review the game and proposes changes and amendments to the rules. Two rule changes for the upcoming season include:

### **PLAYER SAFETY: *Wedge Formation on Kickoffs***

During a kickoff it's illegal for the receiving team intentionally to form a wedge of three or more players to block for the ball carrier. Penalty: Fifteen yards from the spot of the foul, or from the end of the run if this is behind the spot of the foul. There is no foul if the kick is from an obvious on-side kick formation. Note that the foul is for the formation of the wedge, whether or not there is contact between opponents. – *Rose Bowl* verdict...look for this to happen frequently until players and teams adjust.

### **EQUIPMENT AND UNIFORMS: *Uniforms and Player Adornment***

If eye shade is worn it must be **solid black** with no words, numbers, logos or other symbols. – *Rose Bowl* verdict...this will unofficially be known as the Tim Tebow rule change.

## ON THE ROAD AGAIN

The Tournament of Roses will head on the road this week for the start of the 2010 season to spread good will, build relationships and remain in the public eye of collegiate sports. Look for the black jacket and rose emblem in a location near you!

### September 2

Marshall at Ohio State

### September 4

Connecticut at Michigan

Portland State at Arizona State

New Mexico at Oregon

San Jose State at Alabama

Purdue at Notre Dame

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## BOWL TIES

Approximately 66,000 student-athletes play college football each year. With 35 bowl games on the docket for 2010, more than 4,000 of these student-athletes will play in a post-season game and half of those, will end their season with a victory. Just one of the many reasons we all love the bowl system!

The Rose Bowl Game partner conferences have quite a impressive line-up when it comes to post-season play:

For the 2010 season, the **Big Ten Conference** has seven bowl tie-ins.

- #1 Bowl Championship Series. The Big Ten champion gains an automatic berth to a BCS bowl game, the Rose Bowl Game.\*
- #2 The Capital One Bowl receives the second choice from the Big Ten, but must choose from remaining teams with the best overall record, or within one win of the best overall record.
- #3 The Outback Bowl receives the third choice of Big Ten teams.
- #4-5 The Champs Sports Bowl and Insight Bowl receive the fourth and fifth choice of Big Ten teams.
- #6 The Texas Bowl receives the sixth choice of Big Ten teams.
- #7 The Dallas Football Classic receives the seventh choice from the Big Ten.
- #8 The Little Caesars Pizza Bowl will take the eighth choice from the Big Ten; if no remaining teams are available, the bowl will choose a Sun Belt team.

For the 2010 season, the **Pac-10 Conference** has six bowl tie-ins.

- #1 Bowl Championship Series. The Pac-10 champion gains an automatic berth to a BCS bowl game, the Rose Bowl Game.\*
- #2 The Alamo Bowl receives the second choice of Pac-10 teams.
- #3 The Holiday Bowl receives the third choice of Pac-10 teams.
- #4 The Sun Bowl receives the fourth choice of Pac-10 teams.
- #5 The Maaco Bowl receives the fifth choice of Pac-10 teams.
- #6 The Kraft Fight Hunger Bowl receives the sixth choice of Pac-10 teams.

\*Unless ranked No. 1 or No. 2 in the nation, in which that team would go to the Tostitos BCS National Championship in Glendale, Ariz.

## WEEKLY TELEVISION SCHEDULE

(All times listed below are EST and subject to change)

### Thursday, Sept. 2

Marshall at Ohio State, 7:30 p.m. (BTN)  
Minnesota at Middle Tennessee, 7:30 p.m. (ESPNU)  
Southern Miss at South Carolina, 7:30 p.m. (ESPN)  
Towson at Indiana, 7:30 p.m. (BTN)  
Pittsburgh at Utah, 8:30 p.m. (Versus)  
USC at Hawa'i, 11 p.m. (ESPN)

### Friday, Sept. 3

Arizona at Toledo, 8 p.m. (ESPN)

### Saturday, Sept. 4

#### COLLEGE GAMEDAY ON ESPN – 10 A.M. – WEEK ONE: ATLANTA (LSU VS. NORTH CAROLINA)

Eastern Illinois at Iowa, Noon (BTN)  
Miami (Ohio) at Florida, Noon (ESPN)  
Samford at Florida State, Noon (ESPNU)  
Western Michigan at Michigan State, Noon (ESPN2)  
Youngstown State at Penn State, Noon (BTN)  
Louisiana-Lafayette at Georgia, 12:21 p.m. (ESPN-GP)  
Illinois vs. Missouri, 12:30 p.m. (FSN)  
Colorado vs. Colorado State, 2 p.m. (MTN)  
Coastal Carolina at West Virginia, 3:30 p.m. (ESPN-GP)  
Connecticut at Michigan, 3:30 p.m. (ABC / ESPN2)  
Jacksonville State at Ole Miss, 3:30 p.m. (ESPN-GP)  
Kentucky at Louisville, 3:30 p.m. (ABC / ESPN-GP)  
Purdue at Notre Dame, 3:30 p.m. (NBC)  
North Texas at Clemson, 3:30 p.m. (ESPNU)  
Texas at Rice, 3:30 p.m. (ESPN)  
UCLA at Kansas State, 3:30 p.m. (ABC / ESPN2 / ESPN-GP)  
UT-Martin at Tennessee, 6 p.m. (ESPN-GP)  
Arkansas State at Auburn, 7 p.m. (ESPN-GP)  
Memphis at Mississippi State, 7 p.m. (ESPNU)  
San Jose State at Alabama, 7 p.m. (ESPN-GP)  
Tennessee Tech at Arkansas, 7 p.m. (ESPN-GP)  
Western Kentucky at Nebraska, 7 p.m.  
Washington State at Oklahoma State, 7 p.m. (FSN)  
Northwestern at Vanderbilt, 7:30 p.m. (ESPN-GP)  
Oregon State at TCU, 7:45 p.m. (ESPN)  
LSU vs. North Carolina, 8 p.m. (ABC)  
Portland State at Arizona State, 10 p.m. (FSAZ)  
Cincinnati at Fresno State, 10 p.m. (ESPN2)  
Wisconsin at UNLV, 11 p.m. (Versus)

### Sunday, Sept. 5

Delaware State at Southern, Noon (ESPN)  
Tulsa at East Carolina, 2 p.m. (ESPN2)  
SMU at Texas Tech, 3:30 p.m. (ESPN)

### Monday, Sept. 6

Maryland at Navy, 4 p.m. (ESPN)  
Boise State at Virginia Tech, 8 p.m. (ESPN)

## BIG TEN NEWS

### **Big Ten causing a commotion with talk of splitting Ohio State and Michigan into different divisions**

*By Dick Weiss, New York Daily News*

The start of the Big Ten regular season is less than a month away. But the major topic of conversation among fans of this historic 98-year conference has little to do with whether Iowa or Wisconsin will spoil Ohio State's goal of a third appearance in the BCS championship game.

[http://www.nydailynews.com/sports/college/2010/08/31/2010-08-31\\_splitting\\_up\\_osumichigan\\_a\\_big\\_debate.html?r=sports](http://www.nydailynews.com/sports/college/2010/08/31/2010-08-31_splitting_up_osumichigan_a_big_debate.html?r=sports)

### **The Big Ten Decision**

*By Henry J. Cordes, Omaha World-Herald*

Harvey Perlman was driving north on Interstate 29 out of Kansas City, somewhere around Mound City, Mo., when he got on the phone with Big Ten Commissioner Jim Delany. The University of Nebraska-Lincoln chancellor had just endured two days of grilling from his Big 12 peers and now faced an ultimatum: You have a week to let us know whether Nebraska is committed to the Big 12.

<http://www.omaha.com/article/20100830/BIGRED/708309872>

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## PAC-10 NEWS

### **Bold scheduling has made Oregon State central figure in 2010 race**

*By Stewart Mandel, SI.com*

Welcome to the second season of College Football Overtime. One might argue the past eight months have qualified as their own college football overtime, as the competition between various schools and conferences bled into an offseason dominated by realignment and other off-field drama.

[http://sportsillustrated.cnn.com/2010/writers/stewart\\_mandel/08/29/oregon-state/](http://sportsillustrated.cnn.com/2010/writers/stewart_mandel/08/29/oregon-state/)

### **BYU football: Sarkisian wants to savor return with a Washington win**

*By Jay Drew, Salt Lake Tribune*

Along with leading BYU to one of its finest football seasons in school history, former All-America quarterback Steve Sarkisian — now the head coach at Washington — was known for his sense of humor, ex-teammates say.

<http://www.sltrib.com/sltrib/sports/50194503-77/sarkisian-byu-coach-football.html.csp>

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## NATIONAL NEWS

### **Football like it oughta be: Why college blows away the NFL**

*SI.com, By Austin Murphy*

Darn right it was a turbulent offseason for college football. So many changes. Let the Pac-10 henceforth be known as the Pac-12, the Big 12 as the Big 12 Lite and the Big Ten as Delany's Dozen.

[http://sportsillustrated.cnn.com/2010/writers/austin\\_murphy/08/13/college-rules/index.html](http://sportsillustrated.cnn.com/2010/writers/austin_murphy/08/13/college-rules/index.html)

### **Boise goes from darlings to damned**

*By Dan Wetzel, Yahoo! Sports*

On New Year's Day, 2007, upstart Boise State used a series of trick plays (capped by a Statue of Liberty 2-point conversion and ensuing marriage proposal) to upset Oklahoma in the Fiesta Bowl. That night the Broncos were college football darlings — if not loved then at least appreciated by nearly everyone outside of Norman.

<http://rivals.yahoo.com/ncaa/football/news?slug=dw-boise083110>

### **BYU football goes solo; other sports to WCC**

*By Jay Drew, The Salt Lake Tribune*

In a move that will alter the college athletics landscape in the western United States and its own destiny in intercollegiate sports, Brigham Young University announced Tuesday afternoon that it is going independent in football and placing most of its other teams in the West Coast Conference.

<http://www.sltrib.com/sltrib/cougars/50197201-88/byu-football-conference-west.html.csp>

# DA-NUH-NUH...DA-NUH-NUH

Coaching changes and conference alignments aren't the only talks taking place at the start of the 2010 college football season. For the first time in the history of the Rose Bowl Game, cable television will broadcast *The Granddaddy of Them All* as ESPN takes over the reigns of showcasing the nation's best talent in Pasadena on January 1.

ESPN has become the strongest supporter of college football on every level. As the Fiesta Bowl, Orange Bowl, Sugar Bowl and BCS National Championship all return 'home' to ESPN, cable television and college football will flourish. ESPN offers a multi-platform of content through a daily *College Football Live* studio show, *College Gameday*, ESPN Radio, ESPN International, digital sports offerings (ESPN.com, ESPN360.com, ESPN Mobile TV) and more.

With change of this magnitude might come some skepticism...so the Rose Bowl team would like to share with our fans and supporters just *why* we are so excited and enthusiastic about the leader in sports becoming the new home of the Rose Bowl Game. A special thank you to our friends at ESPN for their research efforts on the following data:

- Fans see no distinction between cable and broadcast TV. Networks (cable and broadcast) are all just channel numbers.
- Close to 95% of Fox's 2008 and 2009 championship game viewing came from cable/satellite subscriber homes (in other words, nearly 95% of that audience is ESPN homes).
- Having big events on cable is not new. Fans completely accept the industry-wide momentum of big events on cable and expect the best coverage from ESPN.
- Big events on cable include Monday Night Football, Major League Baseball League Championship Series, Stanley Cup Finals, NBA Conference Finals, British Open, etc.
- Cable regularly out delivers broadcast TV and the reach gap is narrowing.
- As part of the expanded basic package, ESPN's distribution will be more than 100 million homes by January 2011.
- ESPN is the primary sports outlet and brand for the Disney company, with a reach and multi-platform capability second to none, ABC remains a viable platform for sports content through our ESPN on ABC franchise (such as Saturday Night Football).

We thank our previous broadcast partners for their incredible coverage and support. A look back as we head into the future of where the Rose Bowl Game has come from:

NBC	1952-1988 (1962 was the first game in color)
ABC	1989-2010 (2005 was the first game in HD)
ESPN	Present

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## BCS ON ESPN

<b>January 1</b> <i>Rose Bowl Game*</i> 5 p.m. ET Pasadena, Calif.	<b>January 3</b> <i>Orange Bowl</i> 8:30 p.m. ET Miami, Fla.	<b>January 4</b> <i>Sugar Bowl</i> 8:30 p.m. ET New Orleans, La.	<b>January 10</b> <i>BCS National Championship</i> 8:30 p.m. ET Glendale, Ariz.
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*Fiesta Bowl*  
8:30 p.m. ET  
Glendale, Ariz.

\*While the Rose Bowl Game will move to cable and broadcast on ESPN, please note the **Rose Parade** will remain on ABC.

## THIS WEEK IN THE BIG TEN

### Thursday, Sept. 2

Towson at Indiana  
Minnesota at Middle Tennessee State  
Marshall at Ohio State

### Saturday, Sept. 4

Illinois vs. Missouri (in St. Louis, MO)  
Eastern Illinois at Iowa  
Connecticut at Michigan  
Western Michigan at Michigan State  
Northwestern at Vanderbilt  
Youngstown State at Penn State  
Purdue at Notre Dame  
Wisconsin at UNLV

## 2009 SEASON RESULTS

Ohio State (7-1, 11-2 Overall)  
Iowa (6-2, 11-2 Overall)  
Penn State (6-2, 11-2 Overall)  
Northwestern (5-3, 8-5 Overall)  
Wisconsin (5-3, 10-3 Overall)  
Michigan State (4-4, 6-7 Overall)  
Purdue (4-4, 5-7 Overall)  
Minnesota (3-5, 6-7 Overall)  
Illinois (2-6, 3-9 Overall)  
Michigan (1-7, 5-7 Overall)  
Indiana (1-7, 4-8 Overall)

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## THIS WEEK IN THE PAC-10

### Thursday, Sept. 2

USC at Hawai'i

### Friday, Sept. 3

Arizona at Toledo

### Saturday, Sept. 4

UCLA at Kansas State  
Washington at BYU  
Washington State at Oklahoma State  
Oregon State at TCU  
Portland State at Arizona State  
UC Davis at California  
New Mexico at Oregon  
Sacramento State at Stanford

## 2009 SEASON RESULTS

Oregon (8-1, 10-3 Overall)  
Arizona (6-3, 8-5 Overall)  
Oregon State (6-3, 8-5 Overall)  
Stanford (6-3, 8-5 Overall)  
USC (5-4, 9-4 Overall)  
California (5-4, 8-5 Overall)  
Washington (4-5, 5-7 Overall)  
UCLA (3-6, 7-6 Overall)  
Arizona State (2-7, 4-8 Overall)  
Washington State (0-9, 1-11 Overall)

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## ROSE BOWL GAME PREDICTIONS

Wait – is there an error on this page? Do I see Boise State...and TCU...and...Arizona?! It's clear most of our experts are going with Oregon as the Pac-10 favorite despite the conference arguably being one of the most competitive in the nation. But as fans of the Rose Bowl know, there is a little bias for that team out in the desert – and this, finally, could be the year for the Wildcats where talks of the only Pac-10 team to not play in the Rose Bowl are that of reality, not humor.

### ESPN.com

Oregon vs. Iowa

### Sports Illustrated

Oregon vs. Boise State

### Yahoo/Rivals

Oregon vs. Boise State

### Associated Press

Oregon vs. TCU

### CBS Sports

Oregon vs. Boise State

### The Rose Bowl

Arizona vs. Boise State

### Bleacher Report

Oregon vs. Iowa

### Phil Steele

Oregon vs. Iowa

### New York Times

Oregon vs. Iowa

## BRONCOS AND FROGS AND MUSTANGS? OH MY!

Who will be the Boise State of 2007? Could we see the Boise State Broncos, TCU Horned Frogs or SMU Mustangs on the hollowed field of Pasadena come January 1?

In our first “not so fast my friend” moment of the 2010 season – it definitely could happen. Prior to the start of the 2006 football season the Boise State Broncos were far from a common name in the BCS discussion of post-season play. Yet in the 2007 Tostitos Fiesta Bowl, the Broncos not only showed up in Arizona – but they took down the Oklahoma Sooners in one of the best college football games in history. Fast forward to 2010 – these same Broncos could be knocking on an even bigger door – and ironically enough, back in Arizona. But...should they fall short of No. 1 and No. 2...Boise State could be in Pasadena. And here’s why:

Starting this season (2011 bowl games) and running through the 2013 season (2014 bowl games), the first time the Rose Bowl Game loses one of its conference champions and a team from one of the non-automatic qualifying leagues earns a BCS bid, the Rose Bowl Game must take that team. The first instance of this occurring in the four-year cycle fulfills this obligation. As outlined in the BCS selection procedures, no more than one team from Conference USA, the Mid-American Conference, the Mountain West Conference, the Sun Belt Conference and the Western Athletic Conference shall earn an automatic berth in any year (a second team could be eligible for at-large selection).

Here’s a look at some teams “experts” already have their eyes on...Boise State, Middle Tennessee State, Houston, Navy, SMU, Air Force, Nevada, BYU, Utah and TCU.

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### SPEAKING OF BREAKING OLD TRADITIONS...

The 115<sup>th</sup> Big Ten football season kicks off this weekend – for the last time as it will forever be traditionally known. The conference office announced its football division alignments beginning with the 2011 season as recommended by conference directors of athletics and reviewed and supported by the Big Ten Council of Presidents/Chancellors.

As we all now know, Nebraska will officially begin conference competition in 2011, giving the Big Ten 12 football programs for the first time in conference history.

The winner of each Big Ten division will meet in the inaugural Big Ten Football Championship Game, to be played December 3, 2011, at Lucas Oil Stadium in Indianapolis. The championship game will determine the Big Ten Champion and the conference's participant in the Rose Bowl Game or BCS National Championship Game.

The Big Ten football division alignments will include the following (yet-to-be-named) divisions:

Illinois, Indiana, Ohio State, Penn State, Purdue and Wisconsin; and

Iowa, Michigan, Michigan State, Minnesota, Nebraska and Northwestern

Each school will play the other five schools within its division and will also face three teams from the other division, including one cross-division matchup guaranteed on an annual basis. The guaranteed cross-division matchups are Illinois-Northwestern, Indiana-Michigan State, Ohio State-Michigan, Penn State-Nebraska, Purdue-Iowa and Wisconsin-Minnesota.

## 2010-11 COLLEGE FOOTBALL BOWL SCHEDULE

The entire bowl line-up taking you from the New Mexico Bowl on Dec. 18 to the Tostitos BCS National Championship Game on Jan. 10 in University of Phoenix Stadium:

<b>Bowl</b>	<b>Location</b>	<b>Date/Time (ET)</b>	<b>TV</b>
New Mexico (Mtn. West vs. WAC)	Albuquerque, University Stadium	Dec. 18, 2 p.m.	ESPN
uDrove Humanitarian (MAC vs. WAC)	Boise, Bronco Stadium	Dec. 18, 5:30 p.m.	ESPN
R+L Carriers New Orleans (C-USA vs. Sun Belt)	New Orleans, Louisiana Superdome	Dec. 18, 9 p.m.	ESPN
Beef 'O' Brady's St. Petersburg (Big East vs. C-USA)	St. Petersburg, Tropicana Field	Dec. 21, 8 p.m.	ESPN
MAACO Las Vegas (Mtn. West vs. Pac-10)	Las Vegas, Sam Boyd Stadium	Dec. 22, 8 p.m.	ESPN
S.D. County Credit Union Poinsettia (Mtn. West vs. Navy)	San Diego, Qualcomm Stadium	Dec. 23, 8 p.m.	ESPN
Sheraton Hawaii (C-USA vs. WAC)	Honolulu, Aloha Stadium	Dec. 24, 8 p.m.	ESPN
Little Caesars (Big Ten vs. MAC)	Detroit, Ford Field	Dec. 26, 8:30 p.m.	ESPN
AdvoCare V100 Independence (ACC vs. Mtn. West)	Shreveport, Independence Stadium	Dec. 27, 5 p.m.	TBD
Champs Sports (ACC vs. Big East)	Orlando, Florida Citrus Bowl	Dec. 28, 6:30 p.m.	ESPN
Insight (Big Ten vs. Big 12)	Tempe, Sun Devil Stadium	Dec. 28, 10 p.m.	ESPN
EagleBank (ACC vs. C-USA)	Washington, D.C., RFK Stadium	Dec. 29, 2:30 p.m.	ESPN
Texas (Big Ten vs. Big 12)	Houston, Reliant Stadium	Dec. 29, 6 p.m.	ESPN
Valero Alamo (Big 12 vs. Pac-10)	San Antonio, Alamodome	Dec. 29, 9:15 p.m.	ESPN
Bell Helicopter Armed Forces (C-USA vs. Mtn. West)	Fort Worth, Amon G. Carter Stadium	Dec. 30, Noon	ESPN
New Era Pinstripe (Big 12 vs. Big East)	Bronx, N.Y., Yankee Stadium	Dec. 30, 3:20 p.m.	ESPN
Franklin American Mortgage Music City (ACC vs. SEC)	Nashville, LP Field	Dec. 30, 6:40 p.m.	ESPN
Bridgepoint Education Holiday (Big 12 vs. Pac-10)	San Diego, Qualcomm Stadium	Dec. 30, 10 p.m.	ESPN
Meineke Car Care (ACC vs. Big East)	Charlotte, Bank of America Stadium	Dec. 31, Noon	ESPN
Hyundai Sun (ACC vs. Pac-10)	El Paso, Sun Bowl	Dec. 31, 2 p.m.	CBS
AutoZone Liberty (C-USA vs. SEC)	Memphis, Liberty Bowl	Dec. 31, 3:30 p.m.	ESPN
Chick-fil-A (ACC vs. SEC)	Atlanta, Georgia Dome	Dec. 31, TBD	TBD
Dallas Football Classic (Big Ten vs. Big 12)	Dallas, Cotton Bowl	Jan. 1, Noon	ESPNU
Outback (Big Ten vs. SEC)	Tampa, Raymond James Stadium	Jan. 1, 1 p.m.	ABC
Capital One (Big Ten vs. SEC)	Orlando, Florida Citrus Bowl	Jan. 1, 1 p.m.	ESPN
Gator (Big Ten vs. SEC)	Jacksonville, Municipal Stadium	Jan. 1, 1:30 p.m.	ESPN2
Rose Bowl Game (BCS vs. BCS)	Pasadena, Rose Bowl	Jan. 1, 5 p.m.	ESPN
Tostitos Fiesta (BCS vs. BCS)	Glendale, U. of Phoenix Stadium	Jan. 1, 8:30 p.m.	ESPN
Discover Orange (BCS vs. BCS)	Miami, Sun Life Stadium	Jan. 3, 8:30 p.m.	ESPN
Allstate Sugar (BCS vs. BCS)	New Orleans, Louisiana Superdome	Jan. 4, 8:30 p.m.	ESPN
GMAC (MAC vs. Sun Belt)	Mobile, Ladd-Peebles Stadium	Jan. 6, 8 p.m.	ESPN
AT&T Cotton (Big 12 vs. SEC)	Arlington, Cowboys Stadium	Jan. 7, 8 p.m.	FOX
Papajohns.com (Big East vs. SEC)	Birmingham, Legion Field	Jan. 8, Noon	ESPN
Kraft Fight Hunger (Pac-10 vs. WAC)	San Francisco, AT&T Park	Jan. 9, 9 p.m.	ESPN
Tostitos BCS National Championship Game* (BCS No. 1 vs. BCS No. 2)	Glendale, U. of Phoenix Stadium	Jan. 10, 8:30 p.m.	ESPN

*\*This will be the second time the Tostitos Fiesta Bowl will double host a BCS game along with the BCS National Championship, marking the start of a new, four-year cycle. The last time Arizona was the host of the championship game: 2007, Ohio State vs. Florida.*

## NEWS, NOTES AND QUOTES

From two to three. Yep, that's correct college football fanatics; your dreams have come true. ESPN's two-time Emmy Award winning College GameDay will expand to a three-hour format and now air from 9 a.m. to noon ET, providing an extra hour of college football analysis, news and features beginning *this* Saturday! ESPN2 will televise the new first hour from 9 a.m.-10 a.m. and then from 10 a.m. to noon, GameDay will continue to air on ESPN.

Penn State's Evan Royster needs 481 yards to break 2009 College Football Hall of Fame inductee Curt Warner's Nittany Lion career rushing mark of 3,398 yards.

TCU has announced a \$105 million renovation of Amon G. Carter Stadium to better enhance the football fan experience.

The Orange Bowl and Discover Financial Services have agreed to a five-year sponsorship agreement through 2014. The game will now be known as the Discover Orange Bowl and the Discover BCS National Championship Game when the champ game goes to Miami in 2013.

724 schools will field college football teams in 2010. The breakdown by division: Division I Football Bowl Subdivision: 120; Division I Football Championship Subdivision: 124; NCAA Division II: 150; NCAA Division III: 237; NAIA: 93.

Ten different schools from five conferences have won the BCS Championship since 1998.

Penn State president Graham Spanier has been named chairman of the 12-member BCS Presidential Oversight Committee. Spanier replaces Nebraska Chancellor Harvey Perlman. The Presidential Oversight Committee, which was expanded in 2009 to include a university president or chancellor representing each Football Bowl Subdivision conference and the University of Notre Dame, manages the BCS with particular focus on policy, format, revenue distribution and contractual obligations.

Despite a trying economy in 2009, a near-record of 48.3 million fans attended games at the 630 NCAA schools during last season (including postseason).

During the 2009-2010 bowl season, host stadiums reached an 85 percent capacity with an average of more than 52,000 fans per bowl game.

The NCAA has denied Mississippi quarterback Jeremiah Masoli's request for a waiver that would allow him to play immediately, meaning the former Oregon standout won't be eligible until 2011.

The swoosh is loose...Nike has redesigned one-of-a-kind uniforms for some of the nation's most traditional college football programs. The new line of Combat Pro Uniforms will be donned by Ohio State, Alabama, Florida, Boise State, Miami, Oregon State, Pittsburgh, TCU, Virginia Tech and West Virginia. According to reports, each team will wear the updated uniform for at least one game this season. Nike boasts that the unis are aero-dynamic and 37 percent lighter. A few to watch for: Va Tech in black for the first time in a century, TCU in lizard-skin motif and Florida in gator-skin.

If you haven't seen it yet...Kenny Chesney has a song out dedicated to football – that's how important this game has become. It's called The Boys of Fall and has a great video ([YouTube](#)). Watch it before tonight and get ready for a new season!

Mark your calendars – Sunday, Oct. 17, the first BCS Standings will be announced on ESPN.

Quote of the week – “Success is peace of mind that is the direct result of self-satisfaction in knowing you did your best to become the best that you are capable of becoming.”

*The late, great, John Wooden*